

# 14th Asian Women in Leadership *Confex & Awards*

Inspire Inclusion in  
the era of GenAI & Robotics

November 21, 2024

Bengaluru, India



Successful companies are going beyond diversity, they are striving for greater inclusion, and equity. For these organizations, achieving DEI is much more than meeting some diversity metrics; they seek to create and nurture a culture that promotes and celebrates Diversity, Equity and Inclusion. Leading companies are pursuing inclusion at a time the businesses face serious disruptions and transformation with Generative Artificial Intelligence (GenAI)

AWLS 2024 will focus on how leaders and organizations are promoting DEI as a culture as they adapt to the changing business landscape with GenAI which is likely to have profound impact on businesses, careers, and people.

## Overview

A recent assessment report by UN Women is titled “The World is failing girls and women” and estimates the need of an additional USD 360 billion in investment per year to achieve gender equality and women’s empowerment by 2030.

As for women in corporate leadership, the current situation reflects both progress and persistent challenges. While there has been an increase in women’s representation in corporate leadership, disparities persist, with women still underrepresented in top executive positions and boardrooms. The global gender pay gap remains a concern, and women often face challenges in achieving equal pay. Women-led startups are growing, but obstacles in accessing funding persist.

With the advent of GenAI, society is at the cusp of a massive transformation. Another big technological change is advances in Robotics. When AI meets robotics, big changes will follow. Established businesses will be transformed. New businesses will emerge. Some say that more than 50% of current jobs may not exist. Which jobs will survive? How would this affect women in workforce? What can leaders do to promote gender parity as they embrace GenAI and Robotics.

## About AWLS

Launched in 2016, AWLS has emerged as a credible platform that provide leaders- women and men- an opportunity to celebrate the journeys of successful women leaders and exchange ideas on how to develop and nurture women leaders to achieve a more equitable, inclusive, and sustainable growth. It also provides leading organizations to showcase their exemplary work in DEI and thus promote their brand, especially for talent. Participants have an excellent opportunity to network, find mentors and make new connections.

## \*Draft Agenda 2024

08:00 AM - 09:00 AM

**Breakfast and Networking**

09:00 AM - 09:10 AM

**Welcome Remarks by Quest Group**

09:10 AM - 09:30 AM

**Keynote Address GenAI & Robotics**  
Your Jobs vs. The Bots

09:30 AM - 10:30 AM

**Panel 1 - Successful women leaders' journeys**

Moderated panel conversations with successful women leaders followed by Q&A.

10:30 AM - 11:00 AM

**Networking break**

11:00 AM - 11:20 AM

**Corporate Presentation**

11:20 AM - 12:30 PM

**Panel 2: Glass ceiling or sticky floor?**

What is holding back women leaders? What are Boards & CEOs doing to empower and develop young women leaders?

12:30 PM - 02:00 PM

**Networking Lunch**

02:00 PM - 02:20 PM

**Becoming Your Best Ambassador**

An interactive session on personal branding

02:20 PM - 03:10 PM

**Panel 3: Gender Pay Gap**

How prevalent is this? How are companies finding and fixing this.?

03:10 PM - 03:30 PM

**Corporate Presentation**

03:30 PM - 04:00 PM

**Networking Coffee Break**

04:00 PM - 04:50 PM

**Panel 4: GenAI: Impact on women leaders?**

New challenges women leaders face and how to overcome

04:50 PM - 05:10 PM

**Corporate Presentation**

05:10 PM - 05:15 PM

**Closing Remarks**

## Past Speakers



Anju Abrol,  
Head – Wholesale Banking  
Asia Pacific, ING Asia Pacific



Andy Postlethwaite  
Senior Vice President,  
BASF SEA



Renee McGowan,  
President, AMEA, Mercer



Wanda Bryant Hope  
Chief Diversity &  
Inclusion Officer  
Johnson & Johnson



Dr. Koen Wilms  
Vice President, Asia,  
3M Company



Bruno Vaquette  
Country President  
Sodexo China



Jessica Tan  
Member of Parliament  
Singapore



Jeanette Wong  
Group Executive  
Institutional Banking Group  
DBS Bank



Sophie Guerin  
Head of Diversity  
& Inclusion (APAC)  
DELL



Samuel A. Fischer  
President Greater China and Asia,  
Diageo



Valdirene Bastos Licht  
President Asia Pacific and  
Global Business Head of  
Pharma and Personal Care  
Ingredion



Janet Ang  
Vice President Asia  
Pacific



Myra Eskes  
President & CEO ASEAN  
GE Health Care



Yolyn Ang  
Managing Director  
- Business Development,  
Google



Gustavo Palerosi Carneiro  
SVP - Agricultural Solutions  
Asia Pacific, Chairman of  
BASF's "Women in BASF"  
BASF

## Overview

We will recognize leaders – women and men and organizations for their contributions and achievements to promote gender parity and more broadly, diversity, equity, and inclusion. We will also celebrate successful women leaders. Listed below is an indicative list of categories of awards.

CEO(s) of the year

CXO (s) of the year

CHRO(s) of the year

Male Champion (s) of the year

MNC company (s) of the year

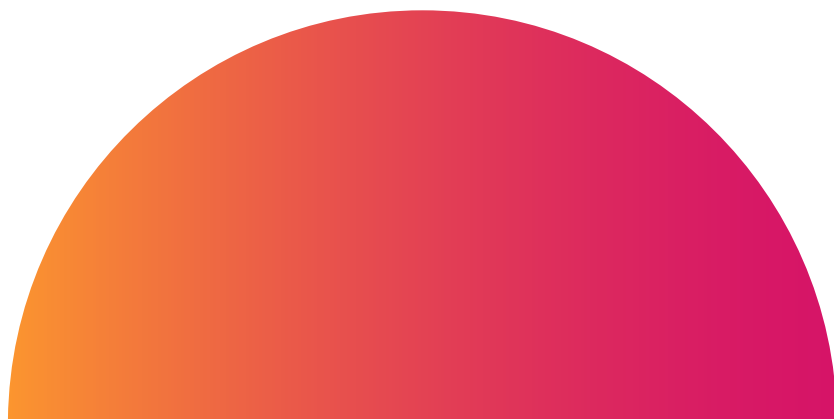
PSU company (s) of the year

Local company (s) of the year

NGO (s) of the year

DEI Champion(s) of the year

Women Leader(s) of the year  
in business, arts, sports, government and media



# AWLS Sponsorship

Benefits	Details	Platinum	Gold	Silver	Associate	Supporting
<b>Presenting Rights</b>	Presents the conference	✓				
<b>Speaking Opportunities</b>	Opening Keynote	✓				
	Other Keynote		✓			
	1 Panel: Curate & participate	✓		✓		
	Panelist		✓		✓	
<b>Delegates</b>	Complimentary Delegate Passes	20	15	10	5	Corporate Roundtable*
<b>Branding</b>	Acknowledgment in Summit welcome & 'vote of thanks' address	✓	✓	✓	✓	✓
	A 2-3 minute video to be played during the summit	✓	✓			
	Logo in the promotional Materials - Summit Brochure	✓	✓			
	Advert in e-Brochure	Full Page	Half Page	Qtr. Page	1/8th page	
	On-ground logo display - Main stage backdrop, projection during session breaks, stage side wings, welcome banner	✓	✓	✓	✓	
	Standees at venue	✓	✓	✓		
	Logo on event pass lanyards	✓				
	Octonorm Stall at venue (2x2M)	✓	✓	✓	✓	
	On-ground logo on Thank you sponsor board	✓	✓	✓	✓	✓
<b>Event Marketing</b>	Social Media Promotion on Event Communication	✓	✓	✓	✓	✓
	Partner Logo Hyperlinked from AWLS Website to Partner's Website	✓	✓	✓	✓	
	One email blast to delegates post-event, with logo	✓	✓	✓	✓	✓
<b>Post Event Activities</b>	Partner's Logo in Post Event Report	✓	✓	✓	✓	✓
	Investment	<b>18 Lakhs</b>	<b>12 Lakhs</b>	<b>8 Lakhs</b>	<b>3 Lakhs</b>	<b>1 Lakhs</b>

**Registration Fee per Attendee - 18000**

**Exhibition booth Standard 2m X 2 M booth Rs 2 Lakhs**

\*Supporting Partner: Upon a minimum corporate table of 8

For more information send us an email to [awls@questconferences.com](mailto:awls@questconferences.com)

**Group of 3**

**50000 i.e. 16,667 per delegate**

**Group of 5**

**70000 i.e. 14,000 per delegate**

**Table of 8**

**100000 i.e. 12500 per delegate**