

Executive Presence Workshop

June 27th, 2019 | 2:00 - 6:00 pm | Singapore

Our Facilitator:



Mark Laudi

Mark Laudi is an accomplished TV/media mentor and an exceptional communication advisor to Senior Managers. Between 1999 and 2006, Mark anchored and produced regional network television business news programs at CNBC Asia Pacific.

He anchored Squawx Box and filled roles including Australia Editor and Sydney Bureau Chief. Additionally, Mark has hosted news programs at MediaCorp and was a member of the inaugural production and presentation team of English language talk radio station 938NOW. He started his media career at age 21, becoming Australia's youngest current affairs show host at ABC Radio.

Who Should Attend?

New and experienced managers and high potential leaders who want to learn how to communicate with impact and understand the power of language choices, authenticity and persuasiveness.

Objective:

Help individuals significantly heighten their influencing abilities and project a more confident image in workplace where they can be noticed, heard and trusted.

Key Learnings:

Participants will learn to:

- Deliver impactful messages in every situation at short notice
- Win the audience over and secure their buy-in
- Add credibility to messages

Key Skills Acquired:

Participants will learn the fundamentals of:

- Messaging-Developing an impactful message under pressure.
- Story-telling-Developing narratives that accurately depict abstract concepts in a compelling and persuasive way.
- Substantiating-Selecting and communication statistics and numbers to substantiate numbers in a way that minimizes the chance of misunderstandings.

Format:

An interactive workshop that cuts through the mystique surrounding Executive Presence. Participants will engage in three (3) exercises that require them to write, discuss and present to the group.

To register or know more, email us at parul.bhan@questconferences.com

Upcoming Events:

4th Annual Asian Women in Leadership Summit Singapore, May 10, 2019, Singapore

2nd Asian Women in Leadership Summit China, August 29, 2019, Shanghai

2nd Asian Women in Leadership Summit India, November 15, 2019, Bangalore

Visit www.asianwomenleadershipsummit.com to know more