



12th Asian Women in Leadership Summit

Nurturing Women Leaders for a Better Future

Gold Partner



Silver Partner



June 08, 2023 | Singapore

LIVE Summit. Fullerton Hotel

www.asianwomenleadershipsummit.com

Overview

Women have made significant progress in terms of representation, particularly in high positions in the past few years. Women are emerging as stronger leaders and taking on the additional responsibilities that come with it as compared to their male counterparts.

According to a McKinsey report 'In spite of the challenges of the COVID-19 crisis, women's representation improved across all levels of the corporate pipeline in 2020' and '87 % of companies are highly committed to gender diversity, compared to 56% in 2012'. Women Leaders are doing more to support their teams and advance diversity, equity, and inclusion.

Most companies, however, do not acknowledge or reward these initiatives and risk losing the very leaders they need. Despite the statistics, proven abilities and the broad societal benefits that women's leadership brings, we have a long road ahead towards a diverse and inclusive world.

About AWLS

AWLS provides an opportunity to exchange ideas on how to develop and nurture women leaders to achieve a more equitable, inclusive and sustainable growth. It also engages leading organisations to showcase the exemplary work and efforts in supporting women leaders. AWLS aims to help Governments and organizations fully utilise and unlock the potential of women to create a sustainable future.

AWLS 2023

Nurturing Women Leaders for a Better Future

AWLS 2023 will focus on how companies, governments and society at large can nurture and harness the power of women leaders for a better shared future. We face the twin challenges of need to improve quality of life while we address the challenges of climate risk, inequality and geopolitical realignment.

As the humanity heals from the trauma of the pandemic, women leaders from all walks of life can bring new perspectives and lead the society with compassion and empathy to a better, shared future. By enhancing both, the depth and range of contribution of women to the economy and society at large, we can craft a speedy and more balanced resurgence after the pandemic. We will also discuss how younger women executives can play a more active role in creating new enterprises, including sustainable and green businesses.

AWLS 2023: Agenda*

Time	Session	Details
08.30 – 09.00	Registration	
09.00 – 09.10	Welcome Remarks	By Quest Group
09.10 – 09.30	Keynote Address	TBD
09.30 – 09.45	Corporate / Partner Presentation	Partner curated session on nurturing women leaders
09.45 – 10.30	Women Leaders' Speak	<p>Moderated panel conversations with successful women leaders followed by Q&A.</p> <ul style="list-style-type: none"> • <i>Navigating success, overcoming key challenges, discovering & engaging with mentors</i> • <i>Advice to their 'younger self' and to emerging women (and men) leaders</i> • <i>Key learning from pandemic years & how it has changed them and prepared for future</i>
10.30 – 11.15	<i>Networking Break</i>	
11.15 – 12.15	CEO Panel Redefining Women Leadership for 2030	<p>Moderated panel discussion with a focus on nurturing women leaders as a strategic priority for organisations, followed by Q&A.</p> <ul style="list-style-type: none"> • <i>Role of women leaders in driving growth & resurgence</i> • <i>Women as effective business leaders, championing decisions amidst divisive opinions</i> • <i>Experiments and successes in supporting women talent</i>
12.15 – 12.30	Partner Case Study	Curated partner case study / presentation on initiative(s) to support and grow women leaders
12.30 – 13.30	<i>Lunch Break</i>	
13.30 – 14.30	Networking Skills Workshop	<p>Facilitated session on perspectives and tools for effective professional networking.</p> <p><i>Group activity led by the facilitator to utilise the networking and ice-breaker tools in smaller roundtable groups followed by learnings debrief</i></p>

Time	Session	Details
14.30 – 15.15	CHRO Panel Gender-lens: The Future of Workforce?	<p>Moderated panel session with HR and D&I Heads on building workforce of the future with a gender-lens approach, followed by Q&A.</p> <ul style="list-style-type: none"> • <i>Upskilling and supporting women to create an inclusive leadership</i> • <i>Bringing back women leaders</i> • <i>Managing the gender pay-and-opportunity gap</i> • <i>Navigating expectations on D&I – quick wins or long-term reforms?</i>
15.15 – 15.45	<i>Networking Break</i>	
15.45 – 16.00	Partner Case Study	Curated partner case study / presentation on initiative(s) to support and grow women leaders.
16.00 – 16.40	Inclusive Language to Create Inclusive Culture	<p>This workshop will focus on how language / communication can reflect or create gender biases.</p> <p>Participants will discuss case studies in smaller roundtable groups and share their findings.</p>
16.40 – 17.20	Sustainability Panel D&I: A sustainability-case or a business-imperative?	<p>Moderated panel session with sustainability and change / transformation leaders on building a case for D&I, followed by Q&A.</p> <ul style="list-style-type: none"> • <i>Balanced workplace for a responsible & sustainable growth</i> • <i>Role of talent diversity in creating solutions & technologies of tomorrow</i> • <i>Blending sustainability with business transformation</i>
17.20 – 17.30	Closing Remarks	By Quest Group

Journey So Far

11 Successful Editions
330+ Industry Leaders As Speakers
4800+ Attendees And 350+ Participating Organizations



Who Should Attend?

- Corporate Leaders
- Board Directors
- Developmental Sector Executives
- HR Professionals
- Senior Executives
- Business Owners
- Successful Entrepreneurs
- NGO professionals
- Govt. Officials & Policy Makers
- Non-executive Directors

Select Past Speakers



Anju Abrol,
Head – Wholesale Banking
Asia Pacific, ING Asia Pacific



Andy Postlethwaite
Senior Vice President,
BASF SEA



Renee McGowan,
President, AMEA, Mercer



Wanda Bryant Hope
Chief Diversity &
Inclusion Officer
Johnson & Johnson



Dr. Koen Wilms
Vice President, Asia,
3M Company



Michael Jenkins, CEO,
Expert Humans



Dr. CJ Meadows,
The Innovation &
Entrepreneurship
Center, SP Jain



Mukta Arya, MD &
CHRO, Societe Generale,
Asia Pacific



Anita Wang, Senior Vice
President, Global
Business Services, BASF



Sophie Guerin
Head of Diversity
& Inclusion (APAC)
DELL



Sanjeev Chatrath
Partner - Financial Services, EY



Devina Mehra,
Chairperson and Founder,
First Global



Jackson Seng
Vice President- Sustainability
and Strategy Schneider
Electric



Meena Anand
CEO and Founder, The
Careers Company



Sok Hui
CFO
DBS



Steven Billiet
Managing Director Head of
Singapore, South &
Southeast Asia and Korea
J.P. Morgan Asset
Management



Mohammed Naciri
UN Women



Richard Rekhy
KPMG, India



Sharon Toh
Swift



Samuel A. Fischer
President Greater China
and Asia, Diageo

Delegate Testimonials

Inspiring and grounded. Well done. I will attend the next one.

Thella Teo

Marketing Director,
John Wiley & Sons

It was both refreshing and validating to be among like minded men and women who champion and advocate gender diversity in leadership.

Aileen Dulan

Chief Scientific
Officer, Novartis

Many thanks for the opportunity and for a well-planned event. It was a great panel and with some very interesting discussions within that hour. Cheers.

Sylvia Chim

Communications
Manager,
Diageo

Very realistic, truthful and interesting insight shared. All speakers are amazing and inspiring. Thanks!

Wanyi Lee

Recruitment,
Google

The sessions are very knowledgeable on diversity and inclusion. Very inspiring.

Shelly Shi

Finance Director,
SealedAir

Diverse pool of speakers provided a great variety of experiences and useful insights.

Hong Tang Ee

Business Manager
JP Morgan

Speakers are excellent. Confident, Highly regarded.

Sanofi

Head of Business
Operation, Sanofi

Excellent organized event! Love every minute of it!
Good panel of speakers and Moderators.

Zeenath Kuraisha

CEO, APAC Sales
Marketing Academy,
JPMorgan

Insightful and engaging. Love the speakers on panel, learned a lot and probed many question to think about.

Christina Thung

Assistant COO,
Lunch Actually

Thank you for organizing this event. Amazing work and insights! Thank you and best regards to all Speakers and Panelists"

Siena Marie Galve

Senior Manager,
Seaoil Philippines

"Great work and congrats to the entire AWLS team and all the speakers and panelists - loved it"

Misti Landtroop

New Zealand
MD, Palo Alto Networks

"Thank you very much, organizers, sponsors and presenters. This has been an amazing summit!"

Grace Lee

Product Marketing
Manager, Dell

Some of the Past AWLS Supporters



Join us as a sponsor and become an integral part of the AWLS Community.

For more information, please visit www.asianwomenleadershipsummit.com or send us an email to awls@questconferences.com

Interested in Sponsoring AWLS 2023?

Brand Visibility

AWLS is an ideal platform for branding your support in promoting diversity with global league players and build brand loyalty.

Targeted Marketing

Cater to niche audiences and attending organizations to engage one on one with people looking for relevant product solutions.

Audience Insights

Meet & interact with like – minded professionals to understand what’s working and what is not. Find ideas and solutions to help you make a difference.

Thought Leadership

AWLS is a great platform to nominate your senior leaders to speak and showcase your efforts and also highlight your areas of interest and concerns.

Efficient Lead Generation

Interact with senior decision makers - your potential business customers, understand their needs, promote your product and generate effective leads.

Community Goodwill

Customers love brands that care about spreading positive messages and helping the community. Linking your business to a worthy cause can draw lasting support and media attention.

Key Stats from AWLS 2022 Virtual Summit

1153 attendees
92.1% of registrants

Average attendee rating
8.9 out of 10

One-to-one meetings
358 total meetings
321 networking meetings

Average Time Spent per delegate
195.61 minutes

Write to us at awls@questconferences.com

Sponsorship Categories

Benefits	Details	Platinum	Gold	Silver	Associate	Supporting *
Presenting Rights	Presents the conference	✓				
Speaking Opportunities	Opening Keynote	✓				
	Other Keynote		✓			
	1 Panel: Curate & participate	✓				
	Panelist		✓	✓		
Delegates	Complimentary Delegate Passes	20	15	10	5	Corporate Roundtable*
Branding	Acknowledgment in Summit welcome & 'vote of thanks' address	✓	✓	✓	✓	
	A 2-3 minute video to be played during the summit	✓	✓			
	Logo in the promotional Materials – Summit Brochure	✓	✓	✓	✓	✓
	Advert in e-Brochure	Full Page	Half Page	Qtr. Page	1/8th page	
	On-ground logo display – Main stage backdrop, projection during session breaks, stage side wings, welcome banner	✓	✓	✓	✓	
	Standees at venue	✓	✓	✓		
	Logo on event pass lanyards	✓				
	On-ground logo on Thank you sponsor board	✓	✓	✓	✓	
Social Media	Logo / mention in social media promotions	✓	✓	✓	✓	
	Dedicated social media posts highlighting partners	✓	✓			
Post Event	One email to delegates post-event, with logo / mention	✓	✓	✓	✓	
	Logo in Post Event Report	✓	✓	✓	✓	✓
Investment		USD 30,000	USD 20,000	USD 10,000	USD 5,000	Min. USD 1,500

Registration Fee per Attendee USD 299

*Supporting Partner: Upon a minimum corporate table of 8

3 - USD 750; 250 per delegate,
5 - USD 1000; 200 per delegate,
8- USD 1500; 188 per delegate.