

# Asian Women in Leadership Summit

**Nurturing Women Leaders for a Better Future** 



June 08, 2023 | Singapore

**LIVE Summit. Fullerton Hotel** 

www.asianwomenleadershipsummit.com





## **Overview**

Women have made significant progress in terms of representation, particularly in high positions in the past few years. Women are emerging as stronger leaders and taking on the additional responsibilities that come with it as compared to their male counterparts.

According to a McKinsey report 'In spite of the challenges of the COVID-19 crisis, women's representation improved across all levels of the corporate pipeline in 2020' and '87 % of companies are highly committed to gender diversity, compared to 56% in 2012'. Women Leaders are doing more to support their teams and advance diversity, equity, and inclusion.

Most companies, however, do not acknowledge or reward these initiatives and risk losing the very leaders they need. Despite the statistics, proven abilities and the broad societal benefits that women's leadership brings, we have a long road ahead towards a diverse and inclusive world.

## **About AWLS**

AWLS provides an opportunity to exchange ideas on how to develop and nurture women leaders to achieve a more equitable, inclusive and sustainable growth. It also engages leading organisations to showcase the exemplary work and efforts in supporting women leaders. AWLS aims to help Governments and organizations fully utilise and unlock the potential of women to create a sustainable future.

## **AWLS 2023**

#### **Nurturing Women Leaders for a Better Future**

AWLS 2023 will focus on how companies, governments and society at large can nurture and harness the power of women leaders for a better shared future. We face the twin challenges of need to improve quality of life while we address the challenges of climate risk, inequality and geopolitical realignment.

As the humanity heals from the trauma of the pandemic, women leaders from all walks of life can bring new perspectives and lead the society with compassion and empathy to a better, shared future. By enhancing both, the depth and range of contribution of women to the economy and society at large, we can craft a speedy and more balanced resurgence after the pandemic. We will also discuss how younger women executives can play a more active role in creating new enterprises, including sustainable and green businesses.



## AWLS 2023: Agenda\*

#### **Opening Remarks**

#### **Keynote Session/Corporate Presentation**

#### Panel 1: Successful Women Leaders Journey

- How they navigated their journeys to successes
- What were the key challenges faced and how they overcame
- Role their mentors and sponsors played and how they found them
- What advice they will offer to their "younger self"
- Their advice to younger women (and men) leaders
- Key takeaways and learnings from the past 2 years how it improved them

#### CEO Panel 2: How are you nurturing women leaders for 2030

- What is your vision of roles women leaders can play?
- How are women leaders different than men leaders?
- How can women "work across the divides" of opinions?
- How has your organization set the path for female leaders to grow?

#### **Keynote Session/Corporate Presentation**

#### Panel 3: Policies and framework for managing D&I in the organisation

- Regulating, supporting and incentivising companies to accelerate progress in D&I
- Rules, laws and voluntary targets for gender diversity on boards and senior management
- Gender pay-gap and gender differences in wealth and economic security
- Creating more cohesive support structures for female leaders

#### **Panel 4: Sustainability and Women Leaders**

- How sustainability can be blended in with business transformation?
- Sustainability consciousness and leadership through a gendered lens
- Do women leaders drive better sustainability initiatives?

#### Panel 5: Thematic Session: TBD

<sup>\*</sup> Working Agenda outline. To be finaised



# **Journey So Far**

11 Successful Editions 330+ Industry Leaders As Speakers 4800+ Attendees And 350+ Participating Organizations



















## **Who Should Attend?**

- Corporate Leaders
- Board Directors
- Developmental Sector Executives
- HR Professionals
- Senior Executives

- Business Owners
- Successful Entrepreneurs
- NGO professionals
- Govt. Officals & Policy Makers
- Non-executive Directors

# **Select Past Speakers**



Anju Abrol, Head – Wholesale Banking Asia Pacific, ING Asia Pacific



Andy Postlethwaite Senior Vice President, BASF SEA



Renee McGowan, President, AMEA, Mercer



Wanda Bryant Hope Chief Diversity & Inclusion Officer Johnson & Johnson



Dr. Koen Wilms Vice President, Asia, 3M Company



Michael Jenkins, CEO, Expert Humans



Dr. CJ Meadows, The Innovation & Entrepreneurship Center, SP Jain



Mukta Arya, MD & CHRO, Societe Generale, Asia Pacific



Anita Wang, Senior Vice President, Global Business Services, BASF



Sophie Guerin Head of Diversity & Inclusion (APAC) DELL



Sanjeev Chatrath Partner - Financial Services, EY



Devina Mehra, Chairperson and Founder, First Global



Jackson Seng Vice President- Sustainability and Strategy Schneider Electric



Meena Anand CEO and Founder, The Careers Company



Sok Hu CFO DBS



Steven Billiet Managing Director Head of Singapore, South & Southeast Asia and Korea J.P. Morgan Asset Management



Mohammed Naciri



Richard Rekhy KPMG, India



Sharon To Swift



Samuel A. Fischer President Greater China and Asia, Diageo



# **Delegate Testimonials**

Inspiring and grounded.
Well done. I will attend the next one.

#### Thella Teo

Marketing Director, John Wiley & Sons

Very realistic, truthful and interesting insight shared. All speakers are amazing and inspiring. Thanks!

#### **Wanyi Lee**

Recruitment, Google

Speakers are excellent. Confident, Highly regarded.

#### Sanofi

Head of Business Operation, Sanofi

Thank you for organizing this event. Amazing work and insights! Thank you and best regards to all Speakers and Panelists"

Siena Marie Galve Senior Manager, Seaoil Philippines It was both refreshing and validating to be among like minded men and women who champion and advocate gender diversity in leadership.

#### Aileen Dualan

Chief Scientific Officer, Novartis

The sessions are very knowledgeable on diversity and inclusion. Very inspiring.

#### **Shelly Shi**

Finance Director, SealedAir

Excellent organized event! Love every minute of it! Good panel of speakers and Moderators.

#### Zeenath Kuraisha`

CEO, APAC Sales Marketing Academy, JPMorgan

"Great work and congrats to the entire AWLS team and all the speakers and panelists - loved it"

#### Misti Landtroop

New Zealand MD, Palo Alto Networks Many thanks for the opportunity and for a well-planned event. It was a great panel and with some very interesting discussions within that hour. Cheers.

#### **Sylvia Chim**

Communications Manager, Diageo

Diverse pool of speakers provided a great variety of experiences and useful insights.

#### **Hong Tang Ee**

Business Manager JP Morgan

Insightful and engaging.
Love the speakers on panel,
learned a lot and probed
many question to think
about.

#### **Christina Thung**

Assistant COO, Lunch Actually

"Thank you very much, organizers, sponsors and presenters. This has been an amazing summit!"

#### **Grace Lee**

Product Marketing Manager, Dell



## Some of the Past AWLS Supporters

































































Join us as a sponsor and become an integral part of the AWLS Community.

For more information, please visit www.asianwomenleadershipsummit.com or send us an email to awls@questconferences.com



# **Interested in Sponsoring AWLS 2023?**

#### **Brand Visibility**

AWLS is an ideal platform for branding your support in promoting diversity with global league players and build brand loyalty.

#### **Targeted Marketing**

Cater to niche audiences and attending organizations to engage one on one with people looking for relevant product solutions.

#### **Audience Insights**

Meet & interact with like – minded professionals to understand what's working and what is not. Find ideas and solutions to help you make a difference.

#### **Thought Leadership**

AWLS is a great platform to nominate your senior leaders to speak and showcase your efforts and also highlight your areas of interest and concerns.

#### **Efficient Lead Generation**

Interact with senior decision makers - your potential business customers, understand their needs, promote your product and generate effective leads.

#### **Community Goodwill**

Customers love brands that care about spreading positive messages and helping the community. Linking your business to a worthy cause can draw lasting support and media attention.

## **Key Stats from AWLS 2022 Virtual Summit**

1153 attendees 92.1% of registrants

Average attendee rating 8.9 out of 10

One-to-one meetings
358 total meetings
321 networking meetings

**Average Time Spent per delegate** 

195.61 minutes

Write to us at awls@questconferences.com



# **Sponsorship Categories**

Benefits	Details	Platinum	Gold	Silver	Associate	Supporting *
Presenting Rights	Presents the conference	<b>√</b>				
Speaking Opportunities	Opening Keynote	<b>√</b>				
	Other Keynote		$\checkmark$			
	1 Panel: Curate & participate	$\checkmark$				
	Panelist		<b>√</b>	$\checkmark$		
Delegates	Complimentary Delegate Passes	20	15	10	5	Corporate Roundtable*
Branding	Acknowledgment in Summit welcome & 'vote of thanks' address	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
	A 2-3 minute video to be played during the summit	<b>✓</b>	<b>✓</b>			
	Logo in the promotional Materials – Summit Brochure	<b>√</b>	✓	<b>√</b>	<b>√</b>	<b>√</b>
	Advert in e-Brochure	Full Page	Half Page	Qtr. Page	1/8th page	
	On-ground logo display  – Main stage backdrop, projection during session breaks, stage side wings, welcome banner	✓	<b>\</b>	<b>√</b>	<b>√</b>	
	Standees at venue	$\checkmark$	<b>√</b>	<b>√</b>		
	Logo on event pass lanyards	<b>√</b>				
	Stall at venue 2mX2m	<b>√</b>	<b>√</b>	<b>√</b>		
	On-ground logo on Thank you sponsor board	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Social Media	Logo / mention in social media promotions	✓	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
	Dedicated social media posts highlighting partners	<b>√</b>	<b>✓</b>			
Post Event	One email to delegates post- event, with logo / mention	$\sqrt{}$	<b>✓</b>	<b>√</b>	<u>√</u>	
	Logo in Post Event Report	$\checkmark$	$\sqrt{}$	<b>√</b>	$\checkmark$	$\sqrt{}$
Investment		USD 30,000	USD 20,000	USD 10,000	USD 5,000	Min. USD 1,500

<sup>5 -</sup> USD 1000; 200 per delegate,

<sup>8-</sup> USD 1500; 188 per delegate.